## YOUR VISION IS OUR MISSION!

#### MVP360 MANAGEMENT, LLC WWW.MVP360SPORTS.COM/



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## MVP360 SPORTS AND RECREATIONAL CAMPS



# Introduction

Established in 2012, MVP360 Leadership Development Programs, Inc. as a 501c3 Non-Profit Organization now part of MVP360 Management, LLC. Our mission is to Develop youth into productive members of society through sports and life skills education.

"MVP" stands for Motives, Values, and Personality. We believe in utilizing Motives as a way to guide their path to success. Understanding what is Valued in life will increase the likelihood of maintaining focus through adversity. We live in a world where "Character Counts" and we are judged by what others see. Personality is key to ensuring others perception is in line with Motives and Values.

We have also referred to MVP as Mission, Mission and Purpose. We never lose sight of why we do what we do.

The number 360 represents a well-rounded mindset in which an individual, family, and community promote Education, Fitness, Social Acceptance and Emotional Well-being.

MVP360 is a versatile and agile organization. Our services and programs range from hosting sports specific camps and clinics to tournaments.



Baseball, Softball, Basketball, Field Hockey, Floor Hockey, Lacrosse, Pickleball, Tennis, Volleyball



The Leadership First Academy is a development program designed to educate youth about essential life skills necessary for continued success as a productive member of society.



# Capabilities

SKILLS: MVP360 is comprised of 60 highly skilled coaches whose understanding of instructional and developmental sports is unparalleled. Coaches are MVP360 associates and reside throughout the United States. This allows us to ramp up any sport, anywhere, anytime!

DIVERSITY: We have former professionals, college, community coaches, teachers. We also have a robust internship program with access to over 25 universities across the US. Our coaching staff is extremely diverse and a true representation of the population we serve.

AFFILIATIONS: Our coaches are affiliated with many national organizations. NFL. MLB, WNBA, NBA and more! Although we have partnered with many governing bodies over the years, our focus is in the USA sports area. We are proud to work with USA Lacrosse, Field Hockey, Volleyball and Basketball in an effort to grow Olympic-inspired sports. What we just accomplished!

BY THE NUMBERS SUMMER 2024 84 CAMPS 27 STATES 6 COUNTRIES 54 COACHES 10 DIFFERENT SPORTS



## What We Offer.

Since 2012, MVP360 has been the go-to organization when seeking instructional and developmental sports programs. Our sports include Baseball, Softball, Volleyball, Basketball, Youth Fitness, Flag Football, Field Hockey, Lacrosse, Pickleball, Floor Hockey, and Soccer. Our system is universal and can easily be adapt to any skill level and sport!

































## Summer 2024 Accomplishment

26 Flag Football 17 Basketball 17 Pickleball 12 Lacrosse 11 Volleyball 7 Kickball 7 Field/Floor Hockey 2 Tennis/3x3 Basketball 2 Softball

# What We Do?

MVP360 Sports camps are immersive programs designed to help athletes of all ages and skill levels improve their abilities. We employee experienced coaches, professional athletes, and partner with national organizations. Our sports camps are for Skill Development, and Recreation. We also offer Multi-Sport designed for kids to try multiple sports within a single camp session, helping them discover which sports they enjoy most and allowing them to build a range of athletic skills

#### Looking for a way to enhance your campers experience?

MVP360 Sports is on the move! Our system is flexible and can be seamlessly integrated into your program while maintaining the campers' needs and the program's structure. We usually provide two to four coaches at a location for week (5 days). Our programs focus on instruction and development, catering to all skill levels.

#### **Sample Week of Training**

Monday: Intros, general skills evaluations Tuesday: Positional Skills evaluations, Team assignments Wednesday: Positional Skills & Team development Thursday: Game Rules, Scrimmages, situational awareness Friday: Game Day set up, Awards presentations

#### **Sample Training Session**

0800: Stretch & Warm Ups 0830: Strength & Conditioning 0900: Leadership Concepts 0930: Positional Skills Development 10:30: Team Skills Development 11:30: Scrimmages 12:00: Cool Down/Debrief

Training sessions include but not limited to: Teamwork, Situational Leadership, Problem Solving, Peer to Peer Support, Character Development, Strength, Conditioning, Speed, Agility, Power, Throwing, Catching, Running, Offense, Defense, Scrimmages, Competitions, Staff Training & Development



Every camp and clinic we offer includes a focus on character development. Leadership First aims to teach young people vital life skills that are crucial for becoming successful and contributing members of society. This principle is integrated into our activities, covering topics such as team development, problem-solving, situational leadership, overcoming challenges, and more!

# Why Us?

### Awards & Recognition

- NFL's "Together We Make Football" Winner, 2015
- MLB's Baseball Tomorrow Fund Recipient, 2015
- Get Healthy Philly Ambassador, 2015
- Roberto Clemente Award Recipient, 2016,
- NFL Hispanic Leadership Award Recipient, 2016
- USA Basketball 3x3 National Tournament Qualifier Director, 2017
- Project Play Champion, Aspen Institute, 2019.
- U.S. Department of Health and Human Services, NYSS Champion (for promoting youth sports participation and supporting the National Youth Sports Strategy.)
- AWARDED The Air Force Services Center Child and Youth Program contract for 2023/24

### Testimonials

## Dream

Be All

**RiseUP!** 

That You

It was quite an experience for our JBSA kids. Y'all did an exceptional job working with them. It was a pleasure working with you and your coaching staff."

"Thank you to you and team of professionals on giving our JBSA military kids a great experience. Look forward to many more summer camps this 2024 summer. Good Luck with your other AF camps."

"Thank you so much to you and your staff for blessing MacDill Youth Program with you guys awesome Camp thank you so much!"

"Yes ! It has been AWESOME! You sent your BEST members !!! Donovan & Jalen are awesome HIGH ENERGY ALL WEEK!!"

"The children really enjoyed the activities Chaz and Maggie did with themWe would like to have them back next summer. We are asking now before anyone else does"

"I just wanted to thank you for the great coaches you sent us for both the flag football and non-traditional camp. The children enjoyed both camps and the coaches were very knowledgeable. The drills and scrimmages kept the participants engaged. I enjoyed all of them"



Academy for Youth Sports Administrators









Our mission is to honor and empower military families by providing comprehensive support, fostering a sense of community, and advocating for their well-being through sports and entertainment. We are committed to ensuring that all military families have access to the resources, and opportunities, they deserve for their service to our nation."

#### Sports

Our Focus: Instructional Sports: We are focused on youth historically excluded for competitive sports. Our goal is to reach the military youth who are on the fence about their sports program or do not participate at all.

Certified Coach program offers all Service Members, Active, Retired and Dependents with military IDs the opportunity to participate in our camps. clinics and events. Coaches receive training and a stipend when successfully participating and executing duties in support of our mission.

#### Entertainment

We inspire a new generation of visionaries who are not afraid to embrace a culture of creativity TRUE Entertainment is all about creating a concept that allows military families to enjoy and celebrate their service and commitment to our country. Our signature event, Salute To Service Concert and Rise Up Rally bring two unique concepts to military installations. We do it all!